



CLAYTON CENTURY
FOUNDATION

enriching our community

**Clayton Century Foundation
Board of Directors Meeting Minutes**

**Wednesday, April 27, 2011
Husch Law Offices
7:00 pm**

Attendees: Judy Goodman, Dan Human, Lee Hanson, Fred Cottsworth, Gary Krosch, Cindy Berger, Scot Boulton, Jill Fisher, Gary Feder, John McCormick, Cynthia Garnholz, Bev Wagner, Steven Rosenblum, Marc Lopata, Ben Uchitelle, Jim Sherby

Staff: Patty DeForrest – Director of Parks and Recreation, Sarah Umlauf – Community Resource Coordinator, Brooke Hendry- CCF Intern

1. Call to Order

Gary Feder called the meeting to order at approximately 7:10pm and mentioned in order for CCF to be successfully we need to have all to be involved and to make CCF a high priority. Gary welcomed Brooke Hendry, who comes to The City of Clayton from Boulder, Colorado where to she worked for the City of Boulder Parks and Recreation Department. Both Brooke and Sarah will be assisting CCF with administrative duties.

2. Approve January 26, 2011 Minutes

Minutes approved unanimously.

3. Financial Report

Gary Krosch presented the financial report to the CCF Board not much changes form last quarterly meeting. Our unrestricted fund (\$22,687) needs to be higher in order to get an administrative staff member. The walking trails at Shaw Park and the art project have not been documented into financial reports but will be by the next meeting. Judy asked if there was going to be another financial workshop schedule. Also, what kind of follow up for section heads to submit

budgets? Sarah sent out an email to section presidents, to meet with City Staff to meet individually to develop budget. July/august meeting will get section head budgets. Gary Feder noted that confidentiality of these discussions should not be discussed outside of the Meeting.

4. Update on City Projects

Patty DeForrest gave update on City Projects.

Shaw Park Walking Trail

The City of Clayton received a \$100,000 grant Department of Natural Resources and Brown shoe had verbally agreed to a \$150,000 donation however we are still working on the details. \$27,500 has been committed by CCF, which is in a final discussion. The total cost for the Trails will cost \$355,000 and we will begin doing design work later this summer to early fall. We will begin the project by the first of the year, with the goal for the project being completed by end of 2012/early 2013 in time for the century celebration. Please note that pledge money has not been recorded in the budget yet.

Hanley Park Classroom/Pavilion

Received a \$100,000 grant and are underway on final design work. Public meeting was successfully and had several CCF members who attended. For the final design work we have taken the recommendations from the meeting and should have a new proposed design by the end of week. The Classroom/Pavilion will have a Shelter with picnic tables and a comfort station. The revised design will be sent out to everyone. With final design approved will present the design to the Board of Alderman. Open bids in May and start construction in July with goal to complete by August/September.

Parkland Acquisition

Parkland Acquisition is a long term goal of the master plan for the City of Clayton. The City is open to explore areas for development whether it being new property or expansion of existing parks. It was mentioned that we will need to build this fund from donors who are interested in acquisition park land which will assist in the acquisition of houses with interest specifically near The Hanley House and Taylor Park. Will have to get approval with the City for the City of Clayton will have a tax loss.

Ice Rink Cover

Construction of the Multi use year round facility. Phase project: to get donors who will pay for specific phases. Phase 1: Covering to extend season and offseason usage. Phase 2: Renovations of building. Phase 3: Construction of Restaurant.

Sensory Garden

Playground has been very successfully and we would like to have a Sensory Garden-dedication in June 2011. The next month will start looking beautiful, and

will be a great place for a gathering/event such as a wine and cheese party in the park. The Sensory garden is located on the footprint of the old playground and to the south of the inclusion playground.

Reminders:

We still need to raise money to restore Hanley House and the Tennis Center and we are always looking for funding for playgrounds.

5. Development Committee Report- Steven Rosenblum

The Ruth Chris Event was successful and got several people interested such as Bill Koman, Commerce, and Enterprise. Met with enterprise this week and created a History Book by Cheryl Verde which was presented at the meeting. We will be going back to present three different funding options for Enterprise all to help fund the renovations of the Ice Rink. Our next focus will be to conduct phone calls to encourage sustaining donors to make them feel invested. Sarah handed out lists for all board members with status of donors, history of donating and amount they have donated in the past. Judy will create a script on how to reach out to these past donors by telephone. Our goal is to create a letter which will be followed up by phone calls by the next meeting.

The idea of giving gifts for people who donate was brought up for example if a donor donates in 2011 they get a free membership to the Hanley House, free t-shirts, caps, bags or Hanley House tours. There was also discussion on whether to divide the development committee into two committees: Major Gifts committee and Community gifts committee.

6. CCF Arts Report

Shaw Park Century Garden located between the pool and ice rink facing Brentwood Blvd will be the main entrance of Shaw Park. We have been in the process of deciding on an artist of the main entrance of Shaw Park Century Garden. We had 19 artists who showed interested in project. The Artist Selection Committee is made up of the CCF Arts, a representative from the Saint Louis Art Museum and gallery owners. After the March 28th meeting the committee felt they did not have a strong clear consensus and have opened the application process for CCF Arts nominations. The Committee will start with 5 finalists plus the new artist added by the artist selection panel.

7. CCF Parks Report

There was a Motion Request for board action: for the Opportunity to finish the funding for the outdoor classroom and allow \$10,000 to be contributed. \$5,000 will come from CCF undesignated funds and \$5000 from parks legacy funds. The Motion was passed and CCF will make contribution to shelter. CCF Parks is very happy to donate \$5,000 and thankful for CCFs contribution.

8. CCF History Report

The book is complete; will send out a RFP for photographer. The manuscript will be complete by the fall. We are in the process of looking for a new place to rent for the Artists' Guild does not want to sublease the space to the CCF. We are in the process of utilizing empty store fronts as display space for the history of Clayton. There was discussion of using display cases in hotels and airports.

9. New Business

Calendar of Events:

Sunday, May 1- Go Greek 5K

300 racers have already signed up which surpasses the goal of 100. With 300+ racers this will make the race more marketable next year. The race has already raised \$5000 sponsorship funds. Come support the runners at 8am parking will be at the Center. Volunteers need to be there by 7am and there will be designated volunteer parking.

Wednesday, May 4- Crescent Sidewalk Soiree

Cocktails, appetizers and live music. At 6pm they will be unveiling the new art piece. An email and letter was sent out to our donor database.

Clayton Community Day

Will have a table for CCF at the Center from 9am-noon on Saturday May 7th.

Art Festival:

We have secured a beer tent for Sept 9th-11th. Will be located at Forsyth and Meramec. Signup sheets will be coming out in the next couple of months.

Post-Dispatch: CCF City Centennial celebration written by Sarah

May 18th 7pm: Sarah presentation on Civil War in the Clayton Area at the Center of Clayton.

June 22nd, History society Community Relations at Wash U: Brookings is getting a star in the walk of fame.

10. Next Meeting

Wednesday, July 27th, 2011 at 7pm.

11. Adjourn

Meeting adjourned at 8:45pm.

Minutes submitted by Brooke Hendry.